



**The European Chamber of Commerce in Hong Kong
The European Union Office to Hong Kong and Macao
Invest Hong Kong
The Hong Kong General Chamber of Commerce**

FOR IMMEDIATE RELEASE

Greenway 2024: The Dialogue

[Hong Kong, April 19th, 2024] – The European Union Office to Hong Kong and Macau (EU Office), the European Chamber of Commerce in Hong Kong (EuroCham Hong Kong), Invest Hong Kong and the Hong Kong General Chamber of Commerce (HKGCC) are excited to announce ‘Greenway 2024: The Dialogue’. Scheduled for April 29, 2024, at Conrad Hong Kong.

The European Union and Hong Kong have committed to ambitious targets for achieving climate neutrality. As we enter the third edition of this forum, we are honoured to have the Hon. John KC LEE, Chief Executive of the HKSAR and Paul CHAN Mo-po, Financial Secretary of the HKSAR, the Head of the EU Office and Chairman of EuroCham Hong Kong, among other senior representatives attending in diverse capacities. We aim to bring together government officials, industry experts and other stakeholders to facilitate dialogue, encourage partnerships, and drive sustainable initiatives that can contribute to a greener future for Hong Kong and the wider region.

This year's edition is built upon five themes towards a more sustainable and environmentally conscious future:

1. **Green Cities** focuses on creating urban spaces that are not only habitable but are also in harmony with nature. We touch upon procurement rules, circularity, efficient resource management and biodiversity protection.
2. **Green Innovation and Technology** encourages developing and implementing technology and ideas that pave the way for a greener future. We discuss Hong Kong's role as a talent hub, initiatives to foster entrepreneurship, and the utilisation of technology to enhance sustainable practices.
3. **Green Finance** highlights the role of financial strategies and investments in supporting sustainability, aiming to steer the economy towards greener initiatives and discussing themes such as taxonomy, interoperability, disclosure and reporting standards.
4. **Green Mobility** promotes integrating sustainable practices within transportation, focusing on aviation.
5. **Green Trade** aims to enhance the sustainability of global trade by embarking on a conversation that discusses Hong Kong's role as a sourcing hub and measures that limit illegal wildlife trafficking, among others.

The European Chamber of Commerce is a ‘Chamber of Chambers’: Belgium/ Luxembourg, British, Danish, Dutch, Finnish, French, German, Greek, Irish, Italian, Lithuanian, Norwegian, Polish, Spanish, Swedish, Swiss



'Greenway 2024: The Dialogue' is significant in advancing sustainability within Hong Kong and beyond. Organising industry-specific discussions encourages meaningful dialogue that bridges various sectors. These conversations are expected to yield a set of actionable policy recommendations to reflect the unique challenges and opportunities within industry sectors in the context of Hong Kong and the wider region. At the end of the event, the recommendations will be delivered to the HKSAR government, serving as suggestions for integrating sustainability more profoundly into our societal fabric and signalling a collaborative approach between Europe and the Hong Kong government and business community.

The evening promises to be a remarkable occasion for exchanging views, fostering connections, expanding horizons, and strengthening alliances between diverse stakeholders by allowing time for networking in a relaxed environment, including light refreshments after the formal programme.

The co-organisers invite all interested parties to express their interest in attending the event by signing up here: https://linktr.ee/EUHK_Greenway2024TheDialogue

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About the European Chamber of Commerce in Hong Kong:

Initiated in 1997, the European Chamber of Commerce in Hong Kong (EuroCham) is a non-governmental business interest group. EuroCham is a 'Chamber of Chambers', and its membership comprises 16 European Chambers based in Hong Kong. The appointed representatives of these chambers make up EuroCham's Board of Directors.

The European Chamber of Commerce in Hong Kong is a leading business organisation that provides a forum to exchange information and promote and enhance commercial, industrial, financial, scientific, and other economic exchange between Europe, Hong Kong, Macau, and the Greater Bay Area. The chamber creates a thriving trade, investment, and collaboration environment through various initiatives and activities.

The Business Councils are the core of the Chamber's advocacy activities. They are composed of members of our National Chambers and bring experts from business sectors to discuss policy, regulation, and market access and engage with the Government and other relevant stakeholders. The Business Councils research and study European-related business, trade, and investment topics relevant to Hong Kong, Macau, and the rest of the Greater Bay Area, facilitating networking. [\[eurocham.com.hk\]](http://eurocham.com.hk)

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About the European Union Office to Hong Kong and Macao:

The European Union is a political and economic union of 27 European countries. It plays an important role in international affairs through diplomacy, trade, development aid and working with global organisations.

The European Union Office to Hong Kong and Macao works in close coordination with the Consulates General of the EU Member States. We are a fully-fledged diplomatic mission and represent the European Union in the two special administrative regions in areas that are part of the EU's remit.

About InvestHK

Invest Hong Kong (InvestHK) is the department of the Hong Kong Special Administrative Region (HKSAR) Government responsible for attracting foreign direct investment (FDI) and supporting overseas and Mainland businesses to set up and expand in Hong Kong. We provide free advice and customised services to help your business succeed in our vibrant economy.

Our goal is to help businesses prosper and grow in Hong Kong. We partner with clients long-term and are available at any stage of their business development process. All our services are free and customised to the client's needs, including information on business incorporation procedures, tax and business regulations, cost of business models, trade mark registration, IP and trade regulations, employment legislation, immigration requirements and information tailored to the individual company. Advice on housing, schooling, healthcare and business networking is also offered.

InvestHK has an overseas network with representatives based in 33 cities worldwide. Our highly professional teams provide seamless advice in the following priority sectors: Business & Professional Services, Consumer Products, Creative Industries, Financial Services and Family Offices, Financial Technology, Innovation & Technology, Information Communications Technology, Startups & Entrepreneurs, Tourism & Hospitality, and Transport & Industrial. [\[https://www.investhk.gov.hk/en/\]](https://www.investhk.gov.hk/en/)

About the Hong Kong General Chamber of Commerce

The Hong Kong General Chamber of Commerce has been helping members do business since 1861. Our members enjoy the distinct advantage of being a part of the longest established and at the same time the most dynamic and diverse business organisation in Hong Kong, with our membership comprising local, Mainland Chinese and international companies.

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Almost half of the flagship corporations listed on the Hang Seng Index are HKGCC members. Combined, our membership, from renowned multinationals to thriving SMEs, employs around one-third of the local workforce.

The Chamber serves as the voice of business, and we help our members succeed through our core functions: advocacy, knowledge-based events, networking opportunities and business documentation services. Our goal is to make sure the Government and general public understand businesses' views and ensure that Hong Kong remains one of the best and most competitive business and financial hubs in the world. In short, we exist to help our members succeed. [<https://www.chamber.org.hk/en/index.aspx>]

https://www.eeas.europa.eu/delegations/hong-kong_en