

# THE EUROPEAN CHAMBER OF COMMERCE IN HONG KONG



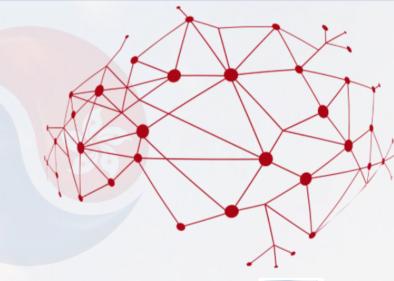
### **ABOUT EUROCHAM**

Initiated in 1997, the European Chamber of Commerce in Hong Kong (EuroCham) is a non-governmental business interest group. The EuroCham is a 'Chamber of Chambers' with its membership comprising 16 European Chambers based in Hong Kong. The appointed representatives of these chambers make up EuroCham's Board of Directors.

The relationship between Europe and Hong Kong continues to benefit from extensive people-topeople contacts, notably in research, academic cooperation, student mobility, culture, and creative industries.

# **OUR MEMBERS**

# 16 Chambers representing over 1,600 Companies



































# **OUR OBJECTIVES**



Providing a forum to exchange information and discuss common challenges our members are facing



Promoting commercial, industrial, scientific and economic exchange between Hong Kong, Macau, the Greater Bay Area and the rest of Europe.



Facilitating networking between stakeholders



Advocating for the interests and concerns of our members, facilitating a favourable business environment within the Hong Kong and European markets

# **OUR NUMBERS**





25+ ACTIVITIES PER YEAR

100+ SINCE 1997

50+ WHITE PAPERS

# **BUSINESS COUNCILS**

The Business Councils are the core of our Chamber's activities. They are composed of members of our National Chambers and bring experts from business sectors to discuss policy, regulation, and market access and engage with the Government and other relevant stakeholders. The Business Councils research and study European-related business, trade and investment topics relevant to Hong Kong and Macau and the rest of the Greater Bay Area and facilitate networking.



#### European Automotive Council (EAC)

EAC represents the European passenger car and commercial vehicle manufacturers in Hong Kong. It aims to bring forward proposals and partner with Hong Kong's government, working together towards a safer, greener, more efficient and more competitive automotive sector.





#### Sustainable Finance Working Group (SFWG)

SFWG focuses on various sustainability issues, such as the energy transition and the circular economy.





#### <u>European Travel & Tourism Council (ETTC)</u>

ETTC focuses on strengthening and facilitating travel & tourism for European companies and their workforce, as well as enabling the recovery journey of the sector after the pandemic.





#### Wine & Spirit Business Council (WSBC)

WSBC focuses on imported wine and spirits issues, including tax, regulations, IP and responsible consumption.





#### Digital Innovation Council (DIC)

The purpose of the Council is to develop sustainable digital innovation in Hong Kong, the GBA, and the Asia-Pacific region, conduct research, engage in dialogue with the relevant authorities, and make policy recommendations.





#### Diversity, Equity, and Inclusion Council (DEIC)

A collaboration between the European Chamber of Commerce in Hong Kong and the European Women's Management Development Network (EWMD), aims to promote diversity, equity, and inclusion (DEI) within the business community.



# YOU CAN FIND US HERE

- eurocham.com.hk
- +852 2511 5133
- Room 2807 level 28, 28 Yun Ping Rd, Causeway Bay
- @eurochamhk
- The European Chamber of Commerce in Hong Kong

