



THE EUROPEAN CHAMBER OF COMMERCE IN HONG KONG



ABOUT EUROCHAM

Initiated in 1997, the European Chamber of Commerce in Hong Kong (EuroCham) is a non-governmental business interest group. The EuroCham is a 'Chamber of Chambers' with its membership comprising 16 European Chambers based in Hong Kong. The appointed representatives of these chambers make up EuroCham's Board of Directors.

The relationship between Europe and Hong Kong continues to benefit from extensive people-to-people contacts, notably in research, academic cooperation, student mobility, culture, and creative industries.

OUR MEMBERS

16 Chambers
representing
over 1,600
Companies



OUR OBJECTIVES



Providing a forum to **exchange** information and **discuss** common challenges our members are facing



Promoting commercial, industrial, scientific and economic exchange between **Hong Kong**, **Macau**, the **Greater Bay Area** and the rest of **Europe**.



Facilitating **networking** between stakeholders



Advocating for the interests and concerns of our members, facilitating a favourable business environment within the Hong Kong and European markets

OUR NUMBERS



3000+



CONTACTS

25+



ACTIVITIES PER YEAR

100+



ENGAGEMENTS SINCE
1997

50+



WHITE PAPERS

BUSINESS COUNCILS

The Business Councils are the **core** of our Chamber's activities. They are composed of members of our National Chambers and bring **experts** from business sectors to discuss **policy, regulation,** and **market access** and **engage with the Government** and other relevant stakeholders. The Business Councils research and study European-related **business, trade** and **investment** topics relevant to Hong Kong and Macau and the rest of the Greater Bay Area and **facilitate networking.**



European Automotive Council (EAC)

EAC represents the European passenger car and commercial vehicle manufacturers in Hong Kong. It aims to bring forward proposals and partner with Hong Kong's government, working together towards a safer, greener, more efficient and more competitive automotive sector.



Sustainable Finance Working Group (SFWG)

SFWG focuses on various sustainability issues, such as the energy transition and the circular economy.



European Travel & Tourism Council (ETTC)

ETTC focuses on strengthening and facilitating travel & tourism for European companies and their workforce, as well as enabling the recovery journey of the sector after the pandemic.



Wine & Spirit Business Council (WSBC)

WSBC focuses on imported wine and spirits issues, including tax, regulations, IP and responsible consumption.



Digital Innovation Council (DIC)

The purpose of the Council is to develop sustainable digital innovation in Hong Kong, the GBA, and the Asia-Pacific region, conduct research, engage in dialogue with the relevant authorities, and make policy recommendations.




Diversity, Equity, and Inclusion Council (DEIC)

A collaboration between the European Chamber of Commerce in Hong Kong and the European Women's Management Development Network (EWMD), aims to promote diversity, equity, and inclusion (DEI) within the business community.




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